



deals that combine private investors, banks, distributor advances and tax incentives.

Litwak also functions as a Producer's Rep, assisting filmmakers in distributing and marketing their films so they can reach their audience. Client films and talent are showcased at Cannes, Toronto, Telluride and other film festivals. During the 2005 Sundance Film Festival, the firm's clients had their films acquired by Paramount, Miramax and Goldwyn, with *Hustle & Flow* winning the Audience Award.

Because the firm has negotiated hundreds of distribution deals for filmmakers, it can steer filmmakers in the direction of reputable distributors, then orchestrate bidding wars to generate the best terms. Litwak also takes on filmmakers dissatisfied with distribution deals they negotiated without counsel, and has won large awards for them. As an arbitrator, Litwak has decided numerous international disputes.

DEEP KNOWLEDGE, SHARED

In a business where industry intelligence is as well guarded as state secrets, Litwak is unusually generous in sharing

his vast knowledge via his Web site (www.marklitwak.com), six books, articles, media interviews and seminars. Litwak's book, *Dealmaking in the Film and Television Industry* won the prestigious Krasznak-Krausz Book Award in 1995 for the best book in the world about the movie business. His first book, *Reel Power: The Struggle for Influence and Success in the New Hollywood*, is required reading in production suites and film schools.

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AGGRESSIVE ADVOCACY, STRAIGHT ANSWERS In Hollywood, where personal relationships are paramount, entertainment attorney Mark Litwak is known for aggressively advocating his clients' interests, securing the best deal possible, yet maintaining goodwill among all parties involved. Litwak is a straight shooter who gives his clients honest, frank advice, even if that is not what they want to hear — which accounts for his reputation for integrity.

Litwak's firm works in copyright, trademark, contract, multimedia, and publishing. Clients include accomplished directors, producers, videogame developers, writers, actors and animators, as well as Sony, King

World, and other corporations. In addition to Litwak, the firm relies upon four other lawyers who specialize in securities, high technology, litigation and music.

SAVVY DEALMAKING IN FILM, TELEVISION AND PUBLISHING

SMART CONTRACTS, CREATIVE FINANCING

Clients seek out Mark Litwak & Associates to take advantage of its deep experience and intensity in negotiations involving production legal work, as well as their expertise with film distribution deals. The firm structures complex film financing