

TERMS OF USE AND PRIVACY POLICY

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The information on Marklitwak.com, including the terms of these Legal Notices and Terms of Use, is subject to change at any time and for any reason without notice. The Site will make such changes by posting them here. We encourage you to check this page periodically for any changes. Your continued use of the Site following the posting of changes to these terms will mean you accept those changes.

No Legal Services or Attorney-Client Relationship

Although marklitwak.com may provide information concerning potential legal issues, it is not a substitute for legal advice from qualified counsel. You should not and are not authorized to rely on this Web Site as a source of legal advice. Your use of this Site does not create any attorney-client relationship between you and Mark Litwak.

Please be further advised that sending email or other correspondence to Mark Litwak or any of its attorneys will not create an attorney-client relationship. If you are not currently a client of Mark Litwak, your email or other correspondence will not be privileged and may be disclosed to other persons. Unless and until Mark Litwak has formally established an attorney-client relationship, as evidenced by a signed engagement agreement, please **do not** send any confidential information or any information that you would expect to be maintained in confidence.

If you communicate with us by email in connection with a matter for which we already represent you, you should note that the security of Internet email is uncertain. By sending sensitive or confidential email messages that are not encrypted, you accept the risks of such uncertainty and possible lack of confidentiality.

Disclaimer

Materials on this Site have been prepared by Mark Litwak for informational purposes only and do not constitute advertising, a solicitation or legal advice. The information contained in this Site is provided only as general information that may or may not reflect the most current legal developments; accordingly, information on this Site is not promised or guaranteed to be correct or complete. Further, prior results do not guarantee a similar outcome. Mark Litwak expressly disclaims all liability in respect to actions taken or not taken based on any or all the contents of this Site.

Mark Litwak does not wish to represent anyone desiring representation based upon viewing this Site in a state or other jurisdiction where this Site does not comply with all laws and ethical rules of that state or jurisdiction.

Proprietary Rights

We understand the importance of online privacy to Site visitors, so we have established this Privacy Policy to let you know what information we may collect from you on the Site and how we may use and share that information. Please take a moment to review the terms of our Privacy Policy. By using the Site, you agree to and accept the terms of our Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Site. This Privacy Policy applies only to information that we collect on the Site and does not apply to information which we may collect by other means.

Personal Information

Information We May Collect

“Personal Information” means any information that may be used to identify an individual, including, but not limited to, a first and last name, a physical address, a phone number or an email address. In general, you can visit the Site without telling us who you are or revealing any Personal Information about yourself. However, in order to access certain information, services or features on the Site, we may ask you to provide Personal Information. For example, we will collect certain Personal Information if you choose to register for one of our seminars, sign up for our email alerts or send questions, requests or comments to us via email.

We may also collect certain limited information about your interests and preferences (“preferences information”), such as which areas of the law you are interested in. If we ever

use any preferences information together with any Personal Information, then such preferences information will be treated as Personal Information under this Privacy Policy.

How We May Use Your Information

If you provide us with Personal Information, we will retain and use that information for certain limited purposes. For example, we will use your Personal Information to fulfill or respond to any services or information that you request, such as contacting you to confirm your seminar registration and sending you any related materials, answering your questions, sending any postal mail that you may request or sending email alerts to you if you sign up to receive them. We may also use Personal Information to ensure compliance with our policies and applicable law.

In addition, we may send you periodic communications by email or regular mail that we believe will be of interest to you, such as our email alerts or news or other information related to the Site or to Mark Litwak. If you wish to opt out of receiving our email alerts or other emails from us at any time, simply follow the instructions for doing so included in the emails. We reserve the right to send you certain communications relating to the Site, such as service announcements or similar administrative or transactional messages, without offering you the opportunity to opt out of receiving them.

With Whom We May Share Your Information

We may sometimes use other businesses to perform certain services for us, such as maintaining the Site and our mailing lists, sending postal mail (if necessary) shipping products ordered, required information for credit card purchases and providing marketing assistance and data analysis. We may provide Personal Information to those businesses when that information is necessary for them to complete a requested transaction or otherwise perform their duties. The Site will take reasonable steps to help ensure that these third-party service providers are obligated to protect Personal Information on the Site's behalf.

As the Site develops, we may acquire other law firms or their assets or be acquired by or merge with another law firm. Customer information is generally one of the business assets involved in such transactions. Thus, in the unlikely event that Mark Litwak or all of its assets are acquired through such a transaction, customer information would be one of the transferred assets. We reserve the right to disclose visitor information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against

someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other visitors, or anyone else that could be harmed by such activities. We also reserve the right to disclose visitor information when we believe that the law requires it.

Aggregate Information

From time to time, we may collect general, non-personal, statistical information about the use of the Site, such as how many visitors visit a specific page on the Site, how long they stay on that page and which hyperlinks, if any, they “click” on. We collect this information through the use of “cookies” and other tracking technologies, which are discussed in greater detail below. We collect this information in order to determine which areas of the Site are most popular and to enhance the Site for visitors. We may group this information into aggregate visitor data in order to describe the use of the Site to our existing or potential business partners or other third parties, or in response to a government request. We may also group preferences information that we collect from visitors into aggregate data for the same purposes. However, please be assured that this aggregate data will in no way personally identify you or any other visitors to the Site.

Cookies and Other Tracking Technologies

Some of our Web pages utilize “cookies” and other tracking technologies. A cookie is a small text file that a Web Site transfers to a hard drive for record-keeping purposes. For example, we may use cookies to collect information about website activity. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser. However, please be aware that some features of the Site may not function properly or may be slower if you refuse cookies.

Tracking technologies may record information such as Internet domain and host names; Internet protocol (IP) addresses; browser software and operating system types; clickstream patterns; and dates and times that our Site is accessed. An IP address is a number that is automatically assigned to your computer whenever you are surfing the Web. Web servers, the big computers that “serve up” Web pages, automatically identify your computer by its IP address.

It is not our practice to link the information we record using cookies or other tracking technologies to any Personal Information you submit while on the Site. However, we reserve

the right to use cookies, IP addresses and other tracking technologies to identify a visitor when we believe it is necessary to enforce compliance with the Site's policies, to protect the Site, our visitors, clients or others, or when we believe that the law requires it.

Links to Other Sites

Please be aware that when you are on Marklitwak.com, you could be directed to other sites that are beyond our control. These other sites may send their own cookies to visitors, collect data or solicit Personal Information. The privacy policies of these other sites may be significantly different from the site's Privacy Policy. We are not responsible for the privacy practices of these other sites and cannot guarantee the security of any of your Personal Information collected there.

Security

We intend to take reasonable and appropriate steps to protect the Personal Information that you share with us from unauthorized access or disclosure. When you transmit Personal Information from your PC to our servers, your information is protected by both a "firewall" (a combination of computer hardware and software that helps keep unauthorized visitors from accessing information within our computer network) and industry standard SSL (Secure Socket Layer) encryption. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online and cannot be responsible for the theft, destruction or inadvertent disclosure of your Personal Information.

Children's Privacy

Marklitwak.com is not intended for use by children under 13. We do not knowingly collect Personal Information from anyone under 13 years of age. If you are under 13, please do not submit any Personal Information on the Site.

Changes to Our Privacy Policy

The terms of this Privacy Policy may change from time to time. We will notify you of any material changes to this Privacy Policy by posting a notice on the homepage of the Site for a reasonable period of time after such changes are made to the effect that this Privacy Policy has been updated, and by changing the "Last Modified" date at the bottom of this Privacy Policy. We encourage you

to check this page periodically for any changes. Your continued use of the Site following the posting of changes to these terms will mean you accept those changes.

Governing Law

This Privacy Policy and the privacy practices of the site are subject exclusively to the laws or rules of the State of California within the United States of America. Mark Litwak makes no representation that this Privacy Policy and such practices comply with the laws of any other country. Visitors who use the Site and reside outside the United States do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable. If you reside outside of the United States, by using Marklitwak.com, you consent to the transfer and use of your information outside your country.

California Users

Under California's "Shine the Light" law, California residents have the right to opt out of disclosing information to third parties for the purpose of allowing such third parties to directly market their products and services. At this time, we do not engage in this type of disclosure. **We do not sell such information to third parties.**

Under the California Consumer Privacy Act ("CCPA"), California consumers have the following rights, which can be exercised directly or in certain cases, through an authorized agent:

Right to Know. You have the right to request information about the categories and sources of personal information we collect, our purposes for collecting the information, and the types of third parties that receive that information.

Right to Delete. You have the right to request that we delete some or all of the personal information that we have about you. Deleting all data will typically require the deletion of your account, along with all content, including your videos. Notwithstanding the foregoing, we may retain information to provide services you have ordered, complete transactions, honor opt-outs, prevent fraud, spam, and other abuse, comply with our legal obligations, cooperate with law enforcement, and to exercise and defend our rights.

Do Not Sell. You have the right to opt out of the sale of your personal information, and to request information about whether we have sold your personal information in the past 12 months.

Non-Discrimination. We won't discriminate against you because you exercise any rights herein.

To exercise your rights to know and delete, we must be able to verify your identity. We may not be able to fulfill your request until we can do so. In general, we verify identity by confirming that you are the owner of the email address associated with the account. An authorized agent submitting a request on your behalf must also have access to the email address associated with the account, along with sufficient evidence that you have authorized that person to submit the request on your behalf.

Notice and Procedure for Making Claims of Copyright Infringement

If you believe that your work has been copied in a way that constitutes copyright infringement, please submit your complaint with this information:

- A physical signature of the person authorized to act on behalf of the owner of the copyright interest;
- A description of the copyrighted work that you claim has been infringed upon;
- A description of where the material that you claim is infringing is located on the Site;
- Your address, telephone number, and e-mail address;
- A statement by you that you have a good-faith belief that the disputed use is not authorized by the copyright owner, its agent, or the law;
- A statement by you, made under penalty of perjury, that the above information in your notice is accurate and that you are the copyright owner or authorized to act on the copyright owner's behalf.

Our Copyright Agent for notice of claims of copyright infringement on its Site can be reached as follows:

Copyright Agent, Law Offices of Mark Litwak & Associates, 201 Santa Monica Blvd., Ste. 300, Santa Monica, CA 90401. Phone: (310) 859-9595; Fax: (310) 859-0806; E Mail: Law3@marklitwak.com

Please note that this procedure is exclusively for notifying us that your copyrighted material has been infringed.

Contacting Us

If you have any comments or questions regarding our Legal Notices, Terms of Use or Privacy Policy, please contact us at 310-859-9595 or email law3@marklitwak.com.

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